



## Privacy Policy Geboortecentrum Zaanstad

### Introduction

This privacy policy monitors the care provided by Geboortecentrum Zaanstad within the midwifery practice and via the website [www.geboortecentrumzaanstad.nl](http://www.geboortecentrumzaanstad.nl). This privacy policy explains how Geboortecentrum Zaanstad handles the processing of personal data. The privacy policy describes, inter alia, which (categories of) personal data are collected, for which purpose the personal data are used and to which categories of recipients the personal data is provided.

### *Information about Geboortecentrum Zaanstad*

Geboortecentrum Zaanstad is located in Zaandam and registered under registration number 72171014 with the Handelsregister of the Kamer van Koophandel (Chamber of Commerce). Hereafter Geboortecentrum Zaanstad will be referred to as “Geboortecentrum Zaanstad”. For questions about the privacy policy, Geboortecentrum Zaanstad can be reached on working days from 08:30 to 13:00/13:30 by calling +31 (0) 75 614 5410. The on-call midwife can be reached 24/7 on +31 (0) 6 280 655 06. Contacting us can also be done by e-mail [info@geboortecentrumzaanstad.nl](mailto:info@geboortecentrumzaanstad.nl).

### Processing personal data

Personal data of clients are processed by Geboortecentrum Zaanstad for the following purposes:

- execution of the medical treatment agreement;
- administration
- to maintain and expand the relationship with clients.

Principles for the process are:

- the medical treatment agreement;
- permission;
- justified interest of Geboortecentrum Zaanstad.

Which personal data are processed by Geboortecentrum Zaanstad:

- a. Surname, first names, initials, title, sex, date of birth, address, zip code, place of residence, telephone number, e-mail address and similar information of the pregnant person and their partner required for communication. Medical information and other special personal data, including the social security number, if and to the extent necessary for the performance of the medical treatment agreement and the declaration of costs to the health care insurance;
- b. Data for quality assurance and follow-up of treatment within the framework of quality assurance Wet of het Bevolkingsonderzoek (WBO = Population Screening Act) (counselling data and prenatal screening);
- c. Complaints and remarks about the treatment of the person concerned;
- d. Other data that is strictly necessary for the proper treatment and handling of the treatment.

The above list is not final and may vary depending on the treatment agreement.

### Online registration of personal data

Personal data is registered in the online obstetric registration system Orfeus - NEN Certified which meets the security standards set by the AVG (privacy) law. This system is only accessible to midwives, ultrasound operators and assistants registered by the practice. All these care providers have a legal duty of confidentiality (professional secrecy).

Registration of personal data, date of birth, social security number and health insurance number are digitally processed for the purpose of the customer database, identity verification and submission of claims to the health insurer.

### E-mail address

E-mail addresses are digitally processed by Geboortecentrum Zaanstad for the purpose of sending: appointment confirmations, provision of information, invitations for information evenings of Geboortecentrum Zaanstad, invitations to participate in a survey for the evaluation of care provision. This is done via secure mail from Orfeus or via Zorgmail. On request the above will also be sent to partner email address.



### **Sharing the health status with other healthcare providers**

Data processing of the past and present state of health of the client, the state of health of the (future) child, the performed examinations and treatments are registered for the purpose of healthcare. These data are only shared with other care providers if this is medically necessary and for the benefit of healthcare.

The secure systems, Orfeus-Euridice, Zorgdomein or Zorgmail are used for communication with other care providers.

The care providers include gynecologist, clinical obstetrician, pediatrician, general practitioner, consultatiebureau (children's health center), maternity care and the health insurer in relation to claims.

### **Perined**

Data on pregnancy and birth are delivered to the Perinatal registration for national quality improvement and research. Information about your privacy with the Perinatal registration can be read on the website [www.perined.nl/privacy](http://www.perined.nl/privacy).

Perined manages a database with medical data on behalf of the healthcare providers.

The zip code and date of birth of the mother are registered, they make the person traceable.

### **Peridos**

If a client participates in prenatal screening programs, data is exchanged with the national database Peridos for the implementation of the screening and possible treatments, and to guarantee the quality of care. The prenatal screening program includes Non-Invasive Prenatal Testing (NIPT), Combinatie Test, Structural Ultrasound Examination (SEO) and/or Advanced Ultrasound Examination (GUO). More information about your privacy can be found on the RIVM website.

### **Vecozo**

Personal declarations are sent to the health insurance through Vecozo. Vecozo is a secure system for communication with health insurers and is NEN certified.

### **Praeventis**

The data about the population screening for Prenatal Screening Infectious Disease and Erythrocyte Immunization (PSIE - 12 weeks blood test) is shared with the RIVM through this system.

### **Scientific studies**

Geboortecentrum Zaanstad does not share data with scientific studies without permission. When Geboortecentrum Zaanstad participates in a specific study, information will be given about this and permission for sharing any data will be asked.

### **Birth announcement cards**

Birth announcement cards will be hung up for a maximum of two years in the waiting room of Geboortecentrum Zaanstad and kept in the archives of Geboortecentrum Zaanstad. If this is not desired, Geboortecentrum Zaanstad will receive either a card with the name and address details shielded or no card.

### **Registering and making an appointment**

Registering at Geboortecentrum Zaanstad can be done via the website, e-mail and telephone. The data provided through the registration form or contact form via the website will only be used to manage your registration and make an appointment. Personal data will be processed in order to process your registration after the registration form on the website has been completed.

The legal basis for this processing is that this data processing is necessary to protect the legitimate interests of the Geboortecentrum Zaanstad and the registered person. This interest exists concretely in order to be able to process your registration in the medical system. The personal data will be kept as long as necessary for the entire care period and retention period according to the Wet op de Geneeskundige Behandelingsovereenkomst (WGBO= Medical Treatment Agreement Act).

### **Improvement of our services**



Geboortecentrum Zaanstad may use personal data to improve its services. Geboortecentrum Zaanstad will only do this if you have provided the data for that have given us permission to do so.

### **Website images**

It is possible that the images on our website shows, are processing of personal data. This is the case when a person is depicted. To the extent necessary, the persons concerned have freely given permission for the publication of those pictures. For Geboortecentrum Zaanstad, there is therefore a justified interest in the corresponding processing of personal data. This interest consists of being able to put the pictures on the website, maintaining the website and the right to freedom of speech. The photos will be shown on the website as long as Geboortecentrum Zaanstad considers the photo in question to be of added value to the website.

### **Signing up for the information evening**

Geboortecentrum Zaanstad needs the processing of personal data in order to be able to realize the information evening and make the registration final. That is why filling out the personal data is compulsory. The legal basis for this processing is that this data processing is necessary to protect the legitimate interests of the Geboortecentrum Zaanstad. This interest consists concretely of the interest of Geboortecentrum Zaanstad and the persons concerned to register the application and to take the attendance into account. The personal data will be kept as long as necessary for the organization of the information evening.

### **Third party websites**

This privacy policy does not apply to third party websites which have been linked on this website. Geboortecentrum Zaanstad cannot guarantee that these third parties handle personal data in a reliable or safe manner.

### **Retention period**

The medical file is kept for 20 years or longer under the Wet Geneeskundige Behandelingsovereenkomst (WGBO).

### **Cookies**

Geboortecentrum Zaanstad uses cookies on their website [www.geboortecentrumzaanstad.nl](http://www.geboortecentrumzaanstad.nl). A cookie is a small text file that is stored in the browser of your computer, tablet or smartphone the first time you visit a website, after permission has been given. These ensure that the website works properly and that, for example, preferred settings are remembered. These cookies are also used to optimize the website. Unsubscribing or deleting cookies can be done via the settings of your internet browser.

#### *Use of permanent cookies*

With the help of permanent cookies, Geboortecentrum Zaanstad can recognize the visitor during a new visit to the website. Even when no permission has been given to place cookies, the settings can be remembered by means of a cookie. This allows the website to be set to the desired preferences without the visitor having to repeat the preferences. Unsubscribing or deleting permanent cookies can be done via the settings of your internet browser.

#### *Use of session cookies*

With the help of session cookies, Geboortecentrum Zaanstad can see which parts of the website the visitor has viewed. Geboortecentrum Zaanstad can adjust its service as much as possible to the surfing behavior of its visitors. These cookies are automatically deleted as soon as the visitor closes the web browser.

### **Security**

Geboortecentrum Zaanstad is responsible for ensuring a level of security appropriate to possible risks. For example, the website <http://www.geboortecentrumzaanstad.nl> is secured with an SSL certificate. Transmission of personal data takes place via a secure connection. In addition, e-mails are sent by servers that are specifically secured for healthcare. The other technical companies we work with are NEN7510 certified.



### **Processors and other third parties**

The personal data provided to us may be disclosed to third parties if this is necessary for the performance of the purposes described above.

We do not pass on personal data to other parties with whom we have not made a processing agreement. We make necessary arrangements with these parties (processors or processing managers) to ensure the security of personal data. In addition, we will not provide personal data to other parties, unless this is legally required and permitted.

For other reasons, the following persons and parties may be granted access/ shared personal data, with permission where necessary:

- Investigators as referred to in Article 7:458 of the Dutch Civil Code;
- Health insurers to the extent necessary in view of the obligations under the insurance contract;
- Third parties charged with the collection of claims insofar as access/provision is necessary and it does not concern medical data;
- Others, when the basis of the data processed is:
  - Consent of the person concerned
  - A necessity to fulfill a legal obligation
  - Safeguarding a vital interest of the person concerned.
- Others, if the further processing is carried out for historical, statistical or scientific purposes, if the one responsible has taken the necessary measures to ensure that further processing is carried out solely for these purposes.

### **Within the EU**

We will not provide personal data to parties located outside the EEA, a country or international organization in respect of which no adequacy decision has been made, or a country with which no legally binding and enforceable instrument has been concluded.

### **Privacy rights**

The client has the right to inspect, rectify or remove the personal data which we have received from them. The client may also object to the processing of personal data (or part thereof) by us or by one of our processors. The client has the right to have the data provided by them transferred by us to themselves or on their instruction directly to another party. We may ask them to identify themselves before we can comply with the aforementioned requests. If we process personal data on the basis of consent given by the client, they shall always have the right to revoke such consent. In some cases, we cannot comply with the total deletion of all data because we have a legal retention obligation. We will therefore inform the client of this.

If a client wishes to make use of one or more of these rights, they can contact us via the contact options mentioned above.

Apart from the abovementioned rights, the client always has the right to submit a complaint to the Autoriteit Persoonsgegevens (Authority for Personal Data).

### **Changes**

This privacy statement is subject to change. It is therefore advisable to consult this privacy policy regularly. The current version of the privacy statement was last amended on 28 November 2020.